

1. Introduction

Welcome to the website of **IPS International School**. We value your privacy and are committed to protecting your personal data in accordance with applicable privacy laws, including the **General Data Protection Regulation (GDPR)**.

This Privacy Policy explains what information we collect, how we use it, and your rights.

2. Information We Collect

We may collect and process the following types of personal data:

- **Personal information** (name, email, phone number) submitted through forms
- **Child's information** (name, age, grade level) as part of the enrollment process
- **Technical data** such as IP address, browser type, and device used
- **Cookies and usage data** to improve site performance

3. How We Use Your Information

We use the collected data to:

- Respond to inquiries and process enrollment forms
- Communicate with prospective or current parents and guardians
- Improve the website experience
- Ensure legal compliance and security

We will not sell or share your personal data with third parties without your consent, except where required by law.

4. Cookies

We use cookies to track usage, improve functionality, and remember user preferences.

You can manage cookie settings in your browser at any time.

5. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes described in this policy, or to meet legal and administrative obligations.

6. Your Rights Under GDPR

You have the right to:

- Access the personal data we hold about you
- Correct or update your information
- Request deletion of your data
- Withdraw your consent
- Object to how we process your data

To exercise these rights, please email us at with the details on our contact page

7. Data Security

We use SSL encryption and secure hosting environments to protect your data from unauthorized access, loss, or misuse.

8. Third-Party Services

We may use third-party tools such as:

- Google Analytics (to understand site usage)
- Google Forms or other plugins (for enrollment or contact)

Each third-party service follows its own privacy policy. We recommend reviewing them separately if desired.

9. Children's Privacy

We collect information about children **only with consent** from their parent or legal guardian, and solely for educational or enrollment purposes.

10. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated date.